

# Good Hope Singers

proudly presents

# My Rainbow

Choir Concert 合唱音樂晚會

## CONCERT HALL HONG KONG CULTURAL CENTRE

香港文化中心音樂廳

26 · 05 · 2012 | 7:45pm 晚上七時四十五分

TICKET PRICES | 票價

HK\$350 | HK\$250 | HK\$150

PERFORMERS | 表演者

Good Hope Singers

Good Hope School Choir

德望學校合唱團

SOPRANO SOLO | 女高音獨唱

Ms. Nancy Yuen

阮妙芬女士

CONDUCTORS | 指揮

Professor Chan Wing Wah

Professor Gabriel Leung, JP

Mr. Oswald Lim

Mrs. Daisy Tai

陳永華教授

梁卓偉教授

林錫麟先生

戴容應端女士

PROGRAM HIGHLIGHTS | 節目精選

Over The Rainbow, *Harold Arlen*

大海啊故鄉, 王立平

Find Me A Rainbow, *Peter and Janice Schmutte*

問路, 李德伏

The Heavens Are Telling from "The Creation", *Franz Joseph Haydn*

Operatic songs by Nancy Yuen



## Join Us to Help Children in Need

Proceeds of the concert, less expenses, will be contributed to the Music Therapy Program provided by Heep Hong Society for helping children with developmental and learning problems and Good Hope Singers.

音樂會所籌得款項，扣除必要開支後，將會捐助協會其下由註冊音樂治療師為有學習障礙兒童進行的音樂治療課程及 Good Hope Singers。

Good Hope Singers Limited is a charitable organization formed by past members of the Good Hope School Choir under the laws of Hong Kong  
Visit us at [www.goodhopesingers.org](http://www.goodhopesingers.org)

For ticketing or inquiries, please contact us at [tickets@goodhopesingers.org](mailto:tickets@goodhopesingers.org)

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[www.goodhopesingers.org](http://www.goodhopesingers.org)

In Joy and Thanksgiving, we Sing to Serve.  
Through Music, Love, Hope and Faith to share

April 21, 2012

Dear Friends:

The power of music to transform lives needs no convincing. For children with special needs, the power of music not only transforms lives, it saves lives. For the second year, Good Hope Singers will fundraise to benefit Heep Hong Society Music Therapy Program. On behalf of Good Hope Singers spanning three generations, I respectfully submit this request for sponsorship of our annual concert, titled "My Rainbow", to be held on May 26<sup>th</sup>, 2012 at the Hong Kong Cultural Center.

Last year's concert, "Season's of Love" generated \$250,000 for the Heep Hong Society's inaugural Music Therapy program in the city. Through intensive, individualized music therapy sessions, 210 children with developmental and learning disability improved on their cognitive skills, physical ability, social skills, communication, and emotional stability. This year, our donation will help build music therapy programs for 180 preschoolers in the new territories.

We hope you will share with us our dedication and commitment to philanthropy through music. And for the children with special needs, the funds will provide an opportunity to thrive not merely survive. Attached you will find various sponsorship levels for your preference. Your generous support will directly impact the hundreds of lives served through Heep Hong Society. We look forward to your favorable reply.

Yours sincerely

*Yvonne Lo*

Yvonne Lo

Sponsorship, Good Hope Singers

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## About Good Hope Singers

Good Hope Singers are **past members\_of the Good Hope School Choir** who share the mission of serving the community while enjoying their singing. With members spanning 5 decades, they established themselves as a charitable organization on 23rd Dec 2009 under the laws of Hong Kong. Organization website: [www.goodhopesingers.org](http://www.goodhopesingers.org).

First formed in 1959 by Sr. Regina Beliveau, mic, Good Hope School Choir has developed a strong choral tradition with a succession of dedicated music teachers. Good Hope School Choir has won many prizes in the Hong Kong Schools Music Festival, including The Best Girls' Choir and The Most Outstanding choir of the Year. Over the years, the Choir has also made many overseas tours and helped build the international reputation of Good Hope School Choir and Hong Kong musicianship.

Since their foundation, Good Hope Singers has produced 3 concerts and numerous charity events to help the society, including Evergreen – their Inaugural Concert in February 2010, Forever Love – the concert to tribute to their beloved Mothers in May 2010 and Season of Love – their 1<sup>st</sup> Anniversary Concert to raise funds for the Heep Hong Society for children with special needs.

For more information, please contact:

Good Hope Singers

Miss Susanna Leung 9187 7367

Email: [enquiries@goodhopesingers.org](mailto:enquiries@goodhopesingers.org)

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## Heep Hong Music Therapy Program

The program will benefit 180 children and each will receive 8 one-hour group sessions of music therapy.

- |   |  |
|---|--|
| <b>(i) Project Period:</b>                | September 2012 to August 2013  |
| <b>(ii) No. of Groups &amp; Sessions:</b> | 36 groups of 5 children each<br>8 sessions per group<br>288 sessions (1 hour per session) in total |
| <b>(iii) No. of Beneficiaries:</b>        | 180 pre-school children with special needs   |
| <b>(iv) Eligibility:</b>                  | Children who have not received any music therapies before will be given priority.                  |

|                          |   |
|--------------------------|---|
| <b>Budget Estimate</b>   | <b>\$1100 per one hour session</b>  |
| <b>Music instruments</b> | <b>\$18,000</b> (for centres who have not conducted music therapy before) |

## Demographics of Good Hope Singers Concert:

1800+ people attendance

Good Hope Singers- Professionals, Executives, music educators and parents

GHS Past Student Association- Professionals, Executives, music educators and parents

Passionate Parents

Students from Good Hope School all educational levels

Music Educators

Music Lovers

Heep Hong Society Executive Board Members and VIPs

Heep Hong Music program participants and their families

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## SPONSORSHIP PROGRAMS

### **Rainbow Title Sponsorship** Donation \$40,000

Each Music Therapy session cost \$1800 to run, your donation will help fund the day to day operation of the music therapy along with cost of instruments needed for the programs.

#### **Benefits:**

- Company Banners at the entrance of our concert and merchandize booth.
- Logo placement on banner in front of the stage
- Cover Page Logo Placement on our program booklet
- 2 Page Center placement of a featured story of your company
- Public announcement of acknowledgement during our program
- Table outside the concert hall entrance to display company materials or giveaway items that promotes music or education related programs
- 2 VIP invitation to our concert to mingle with Heep Hong Society VIPS and honorary music educator leaders.
- Logo Placement and banner advertizing on our Organization Website and facebook page for one year
- Mentioned in all our PR events including radio and TV interviews.

### **Red Sponsorship** Donation \$20,000

Donation will go towards purchasing necessary equipments and instruments for Music Therapy and day to day operation of the center.

#### **Benefits:**

- 1 table outside the concert hall for promotion of the company about education or music related materials or giveaway
- Company Banner placement at your company table outside the concert hall
- Logo placement on banner in front of the stage
- 1 full page advertizing placement in the first 5 page of our program
- Back of the program logo placement
- Logo placement on our official organization website for one year.
- 2 VIP invitation to our concert to mingle with Heep Hong Society VIPS and honorary music educator leaders.
- Public announcement of acknowledgement during our program

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## **Orange Sponsorship** \$10,000 or equivalent product or service

Help off set operational cost and equipment rental for the concert

### **Benefits:**

- Logo placement on banner in front of the stage
- 1 full page advertising placement in our program
- Promotional materials display on our entrance table
- Public announcement of acknowledgement during our program

## **Yellow Sponsorship** \$8000 or equivalent product or service

Help off set operational cost and equipment rental for the concert

### **Benefits:**

- 1 full page advertising placement in our program
- Promotional materials display on our entrance table

## **Green Sponsorship** \$5000 or equivalent product or service

Help off set operational cost and equipment rental for the concert

### **Benefits:**

- ½ page advertising placement in our program

## **Blue Sponsorship** \$2500 or equivalent product or service

Help off set operational cost

### **Benefits:**

- ¼ page advertising placement in our program